

# CRM and Email Marketing Feature Checklist

Capability	SalesNexus	Option 2	Option 3	Option 4
Migrate Outlook, ACT!, Salesforce including notes, etc.	✓			
Import Excel New Lists and Update Existing Contacts	✓			
Manage Contacts and Accounts	✓			
Share Calendars, Delegate Follow Ups	✓			
Add 250 Business Contacts of your Choice ea. Month	✓			
Manage Sales Opportunities & Pipeline	✓			
Attach Documents	✓			
Unlimited Email Blasts	✓			
Email Blast including Attachments	✓			
Multi-Step Auto Responders	✓			
Opt-in / Opt-out Management Built In	✓			
Track Email Opens and Clicks	✓			
Trigger Alerts on Email Opens and Clicks	✓			
Web Lead Capture	✓			
360 Degree View of Each Customer	✓			
Mail Merge Letters, Proposals and Contracts	✓			
Multi-Media and Multi-User Workflows and Processes	✓			
Unlimited Custom Fields and Screens	✓			
Easily Customized Analytics	✓			
Assign Ownership and Permissions	✓			
Automatic Email Archival—no plugins, no user action required	✓			
Sync Contacts and Calendar with iPhone, Android, Outlook	✓			
Live, Easy to Use Access on Tablets, Smartphones, etc.	✓			
Self Guided Quick Start Set Up Program	✓			
Live Weekly Training Classes	✓			
Updates and Enhancements Automatic	✓			
Same Day Phone, Email and Chat Support	✓			
Upfront Software Licenses	None			
Upfront Set Up and Training Fees				
First Year Subscription Fees				
Second Year Subscription Fees				

Video: 3 minutes to more sales—<http://www.salesnexus.com/demo-on-demand-success/>