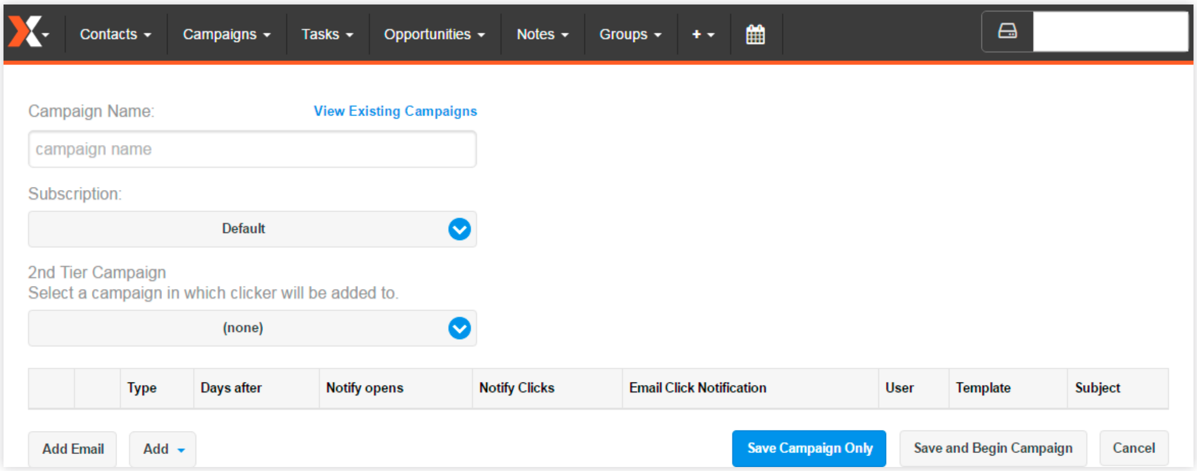
# Creating Email Campaigns

salesnexus

www.salesnexus.com

Chat with Us Here!




To view existing campaigns that are available in your system click this link.

- **Campaign Name**—Type in Name for your campaign.
- **Subscription**—Choose the subscription that this campaign will be targeted to. Normally, it is okay to leave it as "Default".
- **2nd Tier Campaign**—You can choose another pre-existing campaign that will be this campaign's "second tier" campaign, where records that have clicked hyperlinks from your first campaign will automatically then be scheduled to the 2nd tier campaign.

  To add an email or emails to your campaign click on the "Add Email" button.

  To add other items to the campaign such as a meeting, call or a to-do click "Add" button.

- **Days after**—will display how many days after the time of scheduling a particular campaign that item will be launched.
- **Notify opens—**click to be advised when someone opens your email.
- **Notify Clicks**—Indicates if the email hyperlink notification is turned on.

- **Email Click Notification**—Indicates if the feature of getting email notices when someone clicks a hyperlink in your email is turned on.

  Once done setting the items for the campaign you can click on the Save button to register the changes into the system.

- **Save**—This button will save the changes that you made to the campaign and launch it to selected contacts.

  If you want to start over or simply want to discard the campaign creation process, you can click on the Cancel button.